eccles sixth form college case study

SALFORD CITY COLLEGE GROUP

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executive summary



Salford City College Group (SCC Group) is a network of colleges across Salford, dedicated to helping every student achieve their full potential through high-quality education, personalised guidance, and opportunities that prepare them for successful lifelong careers.

To support this ambition, SCC Group partnered with us to deliver an immersive classroom at Eccles Sixth Form College, enhancing learning opportunities for students across a diverse range of vocational programmes, including animal management, nursing, sport, travel and tourism, and uniformed protective services.
The immersive classroom provides a dynamic, multi-sensory learning environment where students can engage with realistic scenarios through 360-degree immersive experiences, incorporating augmented reality (AR) and virtual reality (VR). By moving beyond traditional teaching methods, the space enables students to actively participate in their learning, improving engagement, confidence, and knowledge retention.

From simulating healthcare environments for health and social care students to creating calming, accessible experiences for learners with additional needs, the immersive classroom supports a wide range of educational outcomes. Students can explore real-world situations, develop practical skills, and experience environments that would otherwise be difficult to recreate within a traditional classroom setting.

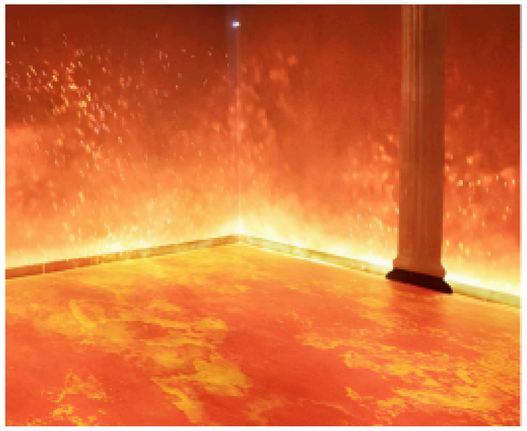
goals & objectives

Salford City College Group's goal was to create an innovative, immersive learning environment that enhances engagement, supports practical skills development, and provides students with realistic experiences beyond the traditional classroom.

The bespoke immersive classroom combines interactive walls, laser projection, sensory technology, and custom software to deliver engaging 360-degree learning experiences. Designed to support a wide range of vocational courses and learning needs, the space enables students to explore realistic scenarios, develop confidence through experiential learning, and improve knowledge retention.

The solution also provides flexibility for SCC Group to create and upload their own 360-degree content, ensuring the immersive suite can continue to evolve alongside their curriculum.









definition & scope



PHASE 1

PHASE 2

PHASE 3

Consultation & Design

We worked with SCC Group to understand their goals, curriculum needs, and desired outcomes, creating a bespoke immersive environment tailored to their learners.

Installation

The immersive classroom was installed with interactive projection technology, sensory features, bespoke software, and custom content to deliver a fully immersive learning experience.

Commissioning & Handover

SCC Group received support to maximise the use of the space, including guidance on creating their own 360-degree content and developing new experiences for future learning.

SCOPE INCLUDES

The completed solution provides a flexible, future-ready learning environment that supports a wide range of subjects and teaching requirements.

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We ’ ve not had the room long but we believe that in time we ’ll be using this space for construction, creative industries, you name it -- everyone will get value from our immersive space. We also hope to engage with businesses to bring them in for staff training days for professions such as adult community care, construction, and even just people who want to come in and have a meeting in a different environment. The stock content and the ability to create your own content through the immersive studio is what made us consider an immersive classroom as teachers can use templates and amend them to make content fully interactive. Content is then brought to life through wind and aroma machines to make the space truly immersive for the learners

Mark Compton | Salford City College Group

Transform learning with immersive environments.

Ready for lift off?

Book a demo.

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